



2024

SPONSORSHIP OPPORTUNITIES

GESA Education Events



**Working towards optimising
gut and liver health for
every Australian**

ABOUT GESA

The Gastroenterological Society of Australia (GESA) is the peak membership organisation for Australian healthcare professionals and researchers working in the fields of gastroenterology and hepatology.

As a society GESA sets, promotes and continuously improves the standards of clinical practice in gastroenterology and hepatology throughout Australia.

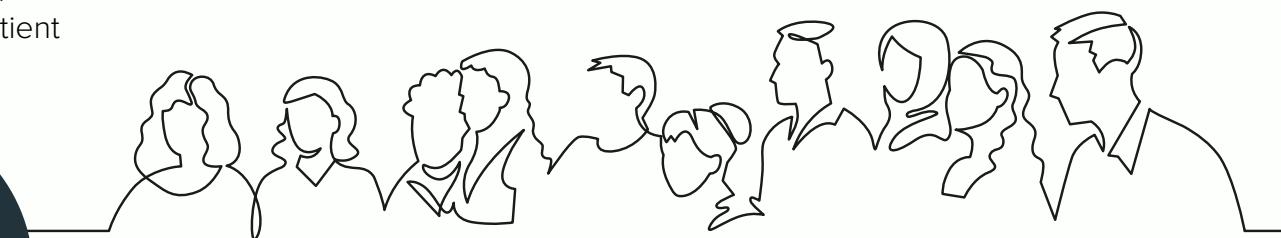
GESA works closely with its members to provide training, drive research and ensure the highest standards are set when it comes to patient care.

GESA works with the Federal and State Departments of Health and other policy-setting organisations to promote the highest standards in research, education, patient care and clinical practice.

GESA members represent the organisation on committees and advisory groups whose purpose it is to shape the future of gastroenterology and hepatology in Australia.

1,100+

MEMBERS IN 2024



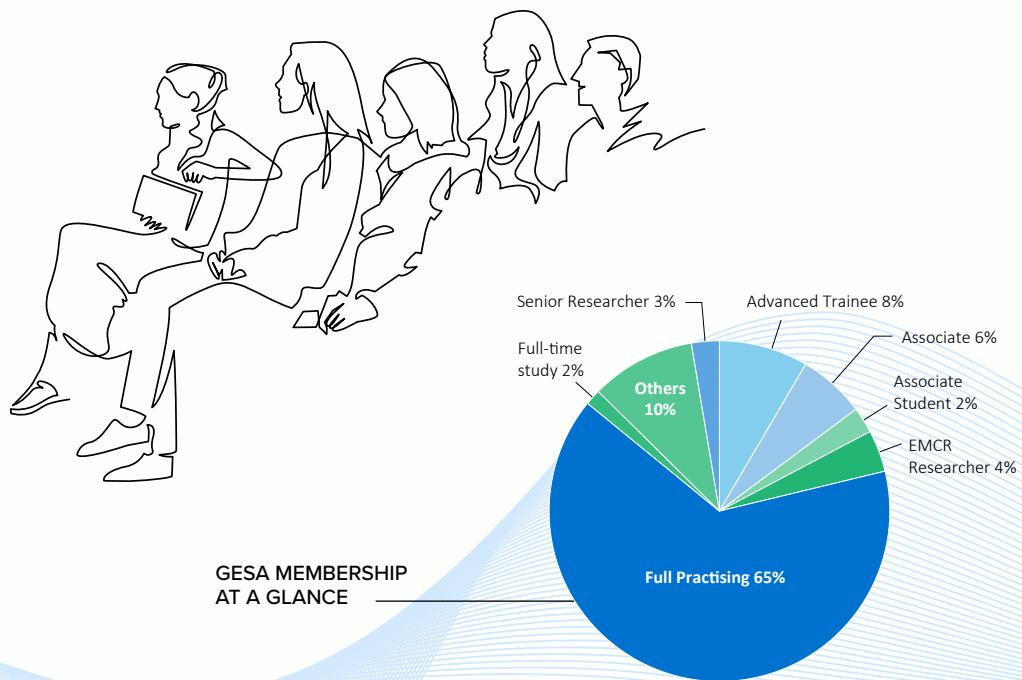
EDUCATION EVENTS

GESA offers high-quality educational events for health professionals in the fields of gastroenterology and hepatology. Our courses, workshops and conferences are accessible for GESA members as well as non-members.

PARTNER WITH US

GESA believes that sponsorships are mutually beneficial partnerships. As a sponsor, you not only have the opportunity to create brand awareness and visibility, but also to make a difference in the gastroenterology community.

By partnering with us, you'll have access to a diverse audience of engaged individuals who are passionate about improving digestive and liver health in Australia. GESA is dedicated to making a positive impact in the gastroenterology community, and your contribution can help us achieve this.



SPONSORSHIP
OPPORTUNITIES

EDUCATION EVENTS



RURAL, REMOTE AND INDIGENOUS PROGRAM

Regional Remote Indigenous Network



SPONSORSHIP BUNDLE

GESA is committed to closing the health gap and bringing about improved health equality for Regional, Remote and Indigenous Australians through our Program. GESA supports the continued high standard of healthcare in rural and regional areas by supporting clinical practice, research, education and teaching for those working in regional and remote areas in gastroenterology and hepatology.

A Platinum bundle sponsoring all aspects of the Rural, Remote and Indigenous Program is available.

PLATINUM

\$30,000 + GST per year

- Trade table display with representatives on site to engage with the program (4 x reps at each event)
- Attendance and participation in evening lectures, social functions and dinners
- Recognition on program and other supporting collateral (where applicable)
- Supporting social media recognition
- Website recognition

The Rural, Remote and Indigenous Program comprises of three separate initiatives that can be sponsored individually as detailed on the following pages.

-  [GESA Regional, Remote and Indigenous Fellowship](#)
-  [GESA Visiting Professor Program](#)
-  [GESA Gut Centre Program](#)

GESA REGIONAL, REMOTE AND INDIGENOUS FELLOWSHIP

Regional Remote Indigenous Network

2024



DARWIN &
ALICE SPRINGS, NT



BY APPLICATION

5 YEAR PROGRAM

The GESA Regional, Remote and Indigenous Fellowship is to assist a gastroenterology Fellow who wishes to further their training and has a special interest in rural, regional and Aboriginal health. GESA currently supports a Fellow in both Royal Darwin Hospital and Alice Springs Hospital.

PLATINUM

\$10,000 + GST per year

- Social media recognition
- Recognition on program and other supporting collateral (where applicable)
- Website recognition



REGIONAL, REMOTE
& INDIGENOUS PROGRAM
SPONSORSHIP BUNDLE

The Rural, Remote and Indigenous Program comprises of three individual initiatives: Regional, Remote and Indigenous Fellowship, Visiting Professor Program & Gut Centre Program. Find out more about our sponsorship bundle for this program [HERE](#).

GESA VISITING PROFESSOR PROGRAM

Regional Remote Indigenous Network

 FEB, MAY, AUG,
OCT 2024

 DARWIN &
ALICE SPRINGS, NT

 20-40
PARTICIPANTS

4 X WEEK LONG VISITS

Held four times a year, the GESA Visiting Professor program aims to provide onsite education and mentorship to the Fellows. The visiting professors will spend time at various clinics and departments providing mentorship and education to the Fellow and wider hospital community. The program also includes community events and engagement opportunities.

PLATINUM

\$5,000 + GST per visit

-  Supporting social media recognition
-  Recognition on the program
-  Participation in dinner and social functions

GOLD

\$4,000 + GST per visit

-  Supporting social media recognition
-  Recognition on the program



REGIONAL, REMOTE
& INDIGENOUS PROGRAM
SPONSORSHIP BUNDLE

The Rural, Remote and Indigenous Program comprises of three individual initiatives:
Regional, Remote and Indigenous Fellowship, Visiting Professor Program & Gut Centre Program.
Find out more about our sponsorship bundle for this program [HERE](#).

GUT CENTRE PROGRAM

Regional Remote Indigenous Network

13-16 AUGUST 2024



ALICE SPRINGS, NT



80-200
PARTICIPANTS

3.5 DAY PROGRAM

The GESA Regional, Remote and Indigenous Network will bring Australia's leaders in gastroenterology, liver disease and endoscopy to Alice Springs. The program will engage with colleagues, both senior and junior, in Alice Springs; surgeons, physicians, radiologists, nurses, dietitians, Allied Health and community health workers.

Included will be daily endoscopy teaching sessions in addition to multiple multi-department lectures, meetings and tutorials. Attendance will include practitioners from all over the Northern Territory and most importantly broadcasting all evening sessions live. Alice Springs will be the nation's centre for gastroenterology education for the week.

PLATINUM

\$20,000 + GST

- Trade table display with 4 x representatives in attendance
- Attendance and participation in evening lectures / dinners
- Online national profiling during educational streaming sessions
- Event collateral and supporting social media recognition
- Website recognition

GOLD

\$12,500 + GST

- Trade table display with 2 x representatives in attendance
- Event collateral and supporting social media recognition
- Online national profiling during educational streaming sessions
- Website recognition



REGIONAL, REMOTE
& INDIGENOUS PROGRAM
SPONSORSHIP BUNDLE

The Rural, Remote and Indigenous Program comprises of three individual initiatives:
Regional, Remote and Indigenous Fellowship, Visiting Professor Program & Gut Centre Program.
Find out more about our sponsorship bundle for this program [HERE](#).

GESA MEMBER NETWORKING EVENTS

Member Services

DINNER EVENTS

Throughout the year, GESA faculties and networks host a variety of networking events, including dinners and social activities. The purposes of these events is to bring members together from across Australia for peer networking, socialisation and learning.



30 PARTICIPANTS
PER EVENT

PLATINUM

\$5,000 + GST per event

Attendance by 2 x reps at each event

Recognition on event collateral (where applicable)

GOLD

\$2,000 + GST per event

Recognition on event collateral (where applicable)

TRAIN THE COLONOSCOPIST TRAINER (TCT)

Endoscopy Faculty

2024

VARIOUS



6 PARTICIPANTS X
6 SESSIONS

1 DAY PROGRAM

Held six times per year in most Australian capital cities (once per city), Train the Colonoscopist Trainer (TCT) forms part of the National Endoscopy Training Initiative (NETI) and brings Australia's leading practitioners together with training educators for a one day intensive course for upskilling.

PLATINUM

\$2,000 + GST per session



Social media recognition



Program recognition

PAEDIATRICS WEBINARS

2 HOUR WEBINAR

GESA Pediatric Webinars are held regularly throughout the year and brings together practitioners and clinicians to hear from leading pediatric gastroenterologists on a range of topics.

 MULTIPLE PER YEAR

 ONLINE

 100
PARTICIPANTS
PER WEBINAR

PLATINUM

\$2,000 + GST per webinar

 Member newsletter recognition

 Acknowledgement, including logo featured on holding slides during the webinars

HEPATOLOGY ROUNDTABLE

Liver Faculty

1.5 DAY PROGRAM

The Hepatology Roundtable (previously known as Liver Masterclass) is an opportunity for experienced hepatologists to join with peers to discuss complex cases and hear from keynote speakers.

1-2 AUGUST 2024

NOOSA, QLD

70-80
PARTICIPANTS

PLATINUM

\$25,000 + GST

- Trade table display (4 x reps)
- Social media recognition and support
- Program recognition

GOLD

\$15,000 + GST

- Trade table display (2 x reps)
- Social media recognition

HEPATOLOGY ADVANCED TRAINEE PROGRAM (HATP)

Liver Faculty

1.5 DAY PROGRAM

The Hepatology Advanced trainee Program (HATP) is a highly interactive program, which has been running for over ten years. Aimed at second or third year Gastroenterology Advanced Trainees with an expressed interest in hepatology or hepatology Fellows undertaking clinical or basic research or training in liver disease.

Your opportunity to engage with future hepatology specialists.

22-23 AUGUST 2024



MELBOURNE, VIC



30
PARTICIPANTS

PLATINUM

\$15,000 + GST

- Trade table display (4 x reps)
- Social media recognition and support
- Program recognition

GOLD

\$10,000 + GST

- Trade table display (2 x reps)
- Social media recognition

RESEARCH WORKSHOP

2.5 DAY PROGRAM

The Research Workshop is designed to provide a research forum for the exchange of ideas, and to forge collaborations between GESA investigators, physicians, and PhD Scholars, post-graduate scientists, career clinical and science researchers, practicing gastroenterologists and hepatologists.

In a more intimate setting, the Research Workshop has a focused audience; gastroenterologists and hepatologists who work in multidisciplinary teams who undertake research. This provides opportunities to present the latest research and be challenged with research assumptions and approaches with work currently undertaking. It provides opportunities to engage and spend time with attendees.

11-13 SEPTEMBER 2024



GLENELG & ADELAIDE,
SA



80-100
PARTICIPANTS

PLATINUM

\$12,500 + GST

- Trade display table (4 x reps)
- Attendance in the workshop (max 2)
- Recognition on the program and supporting event collateral (where available)
- Event website recognition
- Member newsletter recognition
- Social media recognition

GOLD

\$8,000 + GST

- Trade display table (2 x reps)
- Event website recognition
- Member newsletter recognition
- Social media recognition

POST GRADUATE COURSE

1 DAY PROGRAM

Held on the day prior to the official start of AGW, the Post-Graduate Course attracts approximately 400 attendees. The Post-Graduate Course prioritizes a clear focus on management options, therapeutic choices, and tips and hints from experienced clinicians.

Attended by advanced trainees, Fellows, Allied Health Professionals, junior consultants and GE physicians.

13 SEPTEMBER 2024



ADELAIDE, SA



400
PARTICIPANTS

PLATINUM

\$17,500 + GST

- Trade table display (4 x reps)
- Engage with delegates during breaks
- Social media recognition
- Program recognition
- Website recognition

GOLD

\$10,000 + GST

- Trade table display (2 x reps)
- Engage with delegates during breaks
- Website recognition

AUSTRALIAN GASTROENTEROLOGY WEEK (AGW) CONFERENCE

14-16 SEPTEMBER 2024



ADELAIDE, SA



1700
PARTICIPANTS

3 DAY PROGRAM

GESA AGW continues to be the premier gastroenterology and liver meeting. Helping to facilitate collegiality, deliver education, promote research, and provide networking opportunities are all hallmarks of GESA ASW.

ENGAGEMENT OPPORTUNITIES

- ✔ Symposium
- ✔ Premium exhibition space
- ✔ Opportunity for a number of reps to attend as part of the trade display and engage with the conference
- ✔ Welcome networking event and dinner
- ✔ Social media recognition

For details of all sponsorship opportunities at the 2024 AGW please see our [AGW Sponsor Prospectus](#)

GUT SCHOOL AND YOUNG GESA WEEKEND

Young GESA Network and New Advanced Trainees

15-17 NOVEMBER 2024



BRISBANE, QLD



75-100
PARTICIPANTS

2.5 DAY PROGRAM

GESA Gut School is a unique training course specifically designed for all advanced gastroenterology trainees and surgical registrars to introduce them to the specialty of gastroenterology and hepatology.

Young GESA is a network to support and guide gastroenterology trainees and early-career consultants in enhancing their personal and professional lives and offers training relevant to members at initial stages in their careers. Young GESA are gastroenterologists with less than 8 years experience in GI. The program covers two and a half days bringing both groups together at times to collaborate, network and learn. This is your opportunity to meet the future specialists working in gastroenterology.

PLATINUM

\$20,000 + GST

- Trade table display (4 x reps)
- Engage with delegates
- Participate in social events and dinners
- Social media support
- Recognition on the program
- Website recognition

GOLD

\$12,500 + GST

- Trade table display (2 x reps)
- Engage with delegates
- Participate in social events (excluding dinners)
- Social media support
- Recognition on the program
- Website recognition

PENTAX
MEDICAL

ERIES

OLYMPUS



EDOF

The Phenomenon

of Full Focus

OLYMPUS



RDI

The Subguard for

Endoscopic Therapy



TXL

The New

White Light

SPONSORSHIP AT A GLANCE



EDUCATION EVENTS SPONSORSHIP AT A GLANCE

	DATES	LOCATION	PARTICIPANTS	BRAND PROMOTION	EXHIBITION SPACE	EVENT PARTICIPATION	SOCIAL EVENTS	PRICE
<u>Regional, Remote and Indigenous Program Sponsorship Bundle</u>	2024	Darwin & Alice Springs, NT	Various	✓	✓	✓	✓	Platinum – \$30,000
<u>GESA Regional, Remote and Indigenous Fellowship</u>	2024	Darwin & Alice Springs, NT	By application	✓				Platinum – \$10,000
<u>GESA Visiting Professor Program</u>	Feb / May / Aug / Oct 2024	Darwin & Alice Springs, NT	20-40	✓			✓	Platinum – \$5,000 Gold – \$4,000
<u>Gut Centre Program</u>	13-16 August 2024	Alice Springs, NT	80-200	✓	✓	✓	✓	Platinum – \$20,000 Gold – \$12,500
<u>GESA Member Networking Events</u>	Various	Various	30 per event	✓		✓		Platinum – \$5,000 Gold – \$2,000
<u>Train the Colonoscopist Trainer (TCT)</u>	6 x dates	Various	6 per session	✓				Platinum – \$2,000 per session
<u>Paediatrics Webinars</u>	Multiple	Online	100 per session	✓				Platinum – \$2,000 per webinar
<u>Hepatology Roundtable</u>	1-2 August 2024	Noosa, QLD	70-80	✓	✓			Platinum – \$25,000 Gold – \$15,000
<u>Hepatology Advanced Trainee Program (HATP)</u>	22-23 August 2024	Melbourne, VIC	70-80	✓	✓			Platinum – \$15,000 Gold – \$10,000
<u>Research Workshop</u>	11-13 September 2024	Glenelg & Adelaide, SA	80-100	✓	✓	✓		Platinum – \$12,500 Gold – \$8,000
<u>Post Graduate Course</u>	13 September 2024	Adelaide, SA	400	✓	✓		✓	Platinum – \$17,500 Gold – \$10,000
<u>Australian Gastroenterology Week (AGW) Conference</u>	14-16 September 2024	Adelaide, SA	1,700	✓	✓	✓	✓	See AGW Sponsor Prospectus
<u>Gut School and Young GESA Weekend</u>	15-17 November 2024	Brisbane, QLD	75-100	✓	✓	✓	✓	Platinum – \$20,000 Gold – \$12,500

Note: all prices are quoted in Australian Dollars and exclusive of GST. Promotional activities and formats are subject to mutual agreement



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