

GESA Strategic Plan 2022-2025

Our Vision

To be the peak body ensuring gastrointestinal and liver health for all.

Our Mission

To optimise gastrointestinal and liver health for every Australian.

Our Values

Knowledge through education and research
 Ethical best practice based on compassion, respect, equity and diversity
 Support for our members, patients and community.

Our Strategic Priorities

Service | Best practice
 Research | Education
 Advocacy and Professional Affairs.

GESA as an organisation is focused on ensuring best outcomes for our community by dedicating our efforts towards the pillars of our society.
 Our strategy over the next three years is to ensure actions within the strategic priorities achieve the goals we have outlined in each.

Service	Best Practice	Research	Education	Advocacy and Professional Affairs
<p>Goal: To understand and serve the needs and concerns of our members, patients and the community.</p> <p>Maintenance of a well governed organisation that is functional in delivering appropriate services to our membership and our community.</p> <ul style="list-style-type: none"> Delivering an annual meeting for the purpose of communication, education and research <ul style="list-style-type: none"> ▶ AGW ▶ Gut School ▶ Other educational and research meetings Maintaining our Board structure and regular review of its form and function. Ensuring a workforce to deliver service requirements for our membership and community. <p>Communication between Board and Committee structure with appropriate support.</p> <ul style="list-style-type: none"> Ensuring a responsive organisation to needs of membership and patients <ul style="list-style-type: none"> ▶ Through surveys and member participation Engaging directly with the membership and consumer groups <ul style="list-style-type: none"> ▶ Creation of a dedicated consumer group. 	<p>Goal: To support the highest standards in GI and Liver clinical practice.</p> <p>Lead and communicate evidence based clinical standards.</p> <ul style="list-style-type: none"> Initiate reviews and implementation of clinical standards Communicate contemporary government and public health advice Support guideline creation and dissemination. <p>Participate in conjoint training and certification programs.</p> <ul style="list-style-type: none"> Endoscopic conjoint committee Collaborate with other national bodies to ensure maintenance of evidence base <p>Reward best clinical standards by celebrating clinical excellence.</p> <ul style="list-style-type: none"> Clinical excellence award. 	<p>Goal: Promote, facilitate and fund high value investigator-initiated research conducted by our membership.</p> <ul style="list-style-type: none"> Create a forum for multidisciplinary collaboration to identify and address unmet needs in gastrointestinal/liver research and clinical practice. Facilitate the dissemination of current research. Through scientific programs as part of AGW and other research meetings Review and endorsement of research activities that have a bearing on clinical practice Reward excellence by awarding of research awards. <p>Fund appropriate research to improve health in our community.</p> <ul style="list-style-type: none"> Allow independent review of research projects through the Research Committee Engage with major funding bodies to advocate for GI and Liver research Facilitate networks to empower research in Australia. <p>Evaluate the impact of GI and Liver research that is facilitated by GESA.</p> <ul style="list-style-type: none"> Research may be endorsed by GESA Research may acknowledge GESA due to funding. 	<p>Goal: Provide contemporary, evidence-based GI and Liver education and training tailored to our members, patients and community.</p> <p>Provide educational activities specific to our various stakeholders:</p> <ul style="list-style-type: none"> Large meeting format education such as conferences and seminar series <ul style="list-style-type: none"> ▶ AGW and other scientific meetings Specific craft group educational activities supported by GESA: <ul style="list-style-type: none"> ▶ NETI – Endoscopic teaching and training ▶ GENIUS/EUS workshop Clinician teaching <ul style="list-style-type: none"> ▶ Specialty areas and collaboration with other Clinical bodies (RACP, RACS etc) Consumer teaching <ul style="list-style-type: none"> ▶ Improve health literacy of our consumer base, this could be specific to GI and Liver related issues or general community level <p>Teaching in challenging areas such as Rural and Remote, how to ensure training requirements in remote regional areas to maintain equity of access and training.</p>	<p>Goal: Represent our members, patients and community to all agencies to ensure we all provide high quality, equitable GI and Liver related healthcare.</p> <p>Partnering with appropriate agencies.</p> <ul style="list-style-type: none"> Government collaboration to ensure dialogue around health issues pertaining to GI and Liver Ensure GESA representatives on guidelines and clinically relevant committees Engagement with media to support our mission. <p>Representation of GESA through individual participation.</p> <ul style="list-style-type: none"> Membership involvement in NHMRC and MRFF to advocate for funding Membership of Advisory groups within government Membership within Industry Advisory Groups. <p>Focus on philanthropic connections to provide assistance with our vision.</p> <ul style="list-style-type: none"> Use of philanthropy to propagate advocacy for a cause Use of philanthropy as a funding source.